



Case Study: Cara Donna Provision Company Inc

The Challenge

Cara Donna (www.caradonnapro.com) is New England's largest family-owned and managed food-service distributor. The company services a wide range of establishments – from white-tablecloth restaurants to fast-food outlets, as well as institutions such as hospitals and schools. They are required to keep seven years' worth of invoices, including signed proof-of-delivery (POD) notes. With up to 6,000 invoices issued in a single month, storage was becoming a big issue – not just in space but also in man-hours spent sorting, filing, boxing-up and moving to the warehouse for archiving. Retrieval was also a problem, both in locating the document and in the time spent in retrieving it, especially once archived.

The Goals

Cara Donna wanted to free-up valuable warehouse space and use it for inventory. They also wanted to reduce the significant amount of time consumed in the handling of paper records. Plus, they hoped for a saving in the costs of copying and printing for both internal use and in response to customer queries.

The Solution

Cara Donna implemented the [BlinkEDM](#) electronic document management product from Talisker Technology Solutions. They modified their invoice design to include a barcode so that POD notes can now be scanned and imported into [BlinkEDM](#), which reads the barcode and performs a database lookup to complete the indexing of the document. Once successfully received into the [BlinkEDM](#) system, the invoices and PODs are available to be viewed online and automatically "retired" following the required seven-year retention period.

The Result

Cara Donna now enjoys online access to invoices and PODs. The accounts team can answer both internal and external queries immediately without leaving their desks. No-one is required to sort, file and archive invoices. And valuable warehouse space can be released to be replaced with inventory.

Cara Donna estimates that they will save around seven hours per day just in the sorting, filing and archiving of invoices.

So impressed was the company with the speed of implementation and [BlinkEDM](#)'s ease-of-use, they are already planning to utilize its power to streamline their report distribution, replacing their printed and manually-distributed daily, quarterly and monthly reports, with online access. This delivers many benefits including effortless distribution, effective safekeeping and ease of locating reports for instant retrieval.

"We have been really impressed with the ease of use and the fact that we were up and running in just a few days. [BlinkEDM](#) has delivered an immediate return on investment." – Joe Wessling, IT Manager, Cara Donna.

Cara Donna estimates that once they have completed the rollout of [BlinkEDM](#) for report distribution they will save an additional seven hours per day. That's the labor of two full-time people per year in total, representing payback in less than eight weeks. And that's before stopping to consider savings made in office and warehouse space, as well as intangibles like the boost to customer service and staff morale.

For more details on the Cara Donna experience and the ROI, please contact Chris Harwood at chris.harwood@taliskertech.com or (970) 731-5645.



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